**STAR II - Questionnaire for SME associations**

The STAR II project is conducting research into the experience of small and medium enterprises with the General Data Protection Regulation (GDPR), and in particular how SMEs find information on data protection, and what are their key questions and challenges.

1. Has your association/organisation conducted any research into its members’ experiences with the GDPR?
   1. Can you explain the methodology of this research?
2. How would you assess the current level of GDPR awareness of your members?
3. What are the key GDPR issues for your membership?

* Can you describe the challenges your members face with the GDPR?
* What did your members do to prepare for GDPR?

1. What do your members currently do when they have data protection questions?
2. Does your association offer any guidance or training on data protection / GDPR?

* Under which form?

1. What would you consider to be the most effective way to capture your associates’ attention on compliance topics?
2. Has your association identified any useful guidance for SME's on data protection?

* What are the sources of this guidance?
* Do you receive adequate guidance from your national data protection authority?
  + Is this guidance proactively offered by the DPA? If yes, how would you evaluate their advertising
  + What actions could your DPA undertake that would facilitate the GDPR compliance at your membership?

1. What information on the GDPR would be useful to your membership? / to SME's?

* What are the key questions that SMEs want answered by data protection authorities?
* Are there data protection principles that require further guidance?
* Are there data subject rights that require further guidance?

1. What specific concerns and considerations about the GDPR provisions does your membership have with regard to

a) direct marketing

b) employment context?

1. Would you consider a hotline/helpdesk service – offered by DPAs in coordination with other data protection experts from SMEs and academia – a useful tool?

* Would your response change if this service were offered by a DPA from another EU MS?
* Is your response to A influenced by
  + Prospective linguistic issues
  + Prospective issues with the content of the given advice

1. What would you want to see included in a GDPR/data protection handbook for SMEs?
2. Would a handbook be a useful format?
3. Would you be willing to share with us a list of your member companies, for us to map your stakeholder base and make better use of this interview data?
   1. If no, would you be willing to circulate a link to a survey to your membership?