



Support small And medium enterprises on the data protection Reform II

INVITATION to VALIDATION WORKSHOP

Chartered Accountants House
47-49 Pearse St
Dublin 2, Ireland

Monday 24 June 2019
2 pm – 5 pm

Tea and coffee will be served

Please RSVP to leanne.cochrane@trilateralresearch.com



The STAR II project (2018-2020) is co-funded by the European Union under the Rights, Equality and Citizenship Programme 2014-2020 (REC-RDAT-TRAI-AG-2017) under Grant Agreement No. 814775.

What is STAR II?

STAR II is a project involving consortium partners the Hungarian Data Protection Authority (Nemzeti Adatvédelmi és Információszabadság Hatóság (NAIH)), the Vrije Universiteit Brussel (VUB) and Trilateral Research Ltd, which is co-funded by the EU and aims to help awareness-raising among SMEs in the context of data protection. STAR II aims to deliver, among others, an assistive handbook for SMEs as well as a guidance on best practice awareness-raising activities for Data Protection Authorities (DPAs).

What is the purpose of the Validation Workshop?

The Validation Workshop is to discuss the findings of the 2nd stage of the STAR II project currently underway and focused on reviewing the SME awareness and experience of the GDPR in its first year of operation, as well as reviewing the state-of-the-art in DPAs' awareness raising of the GDPR among SMEs. This review has involved a number of semi-structured interviews, an online survey and written questionnaires which have engaged with SMEs, SME representatives and DPAs across the EU. Based on around 100 separate engagements, two draft reports detailing the findings of the Stage 2 research will be presented by the STAR II consortium for discussion with workshop participants. The aim is to gather a small expert group of SME and DPA representatives and other interested parties to discuss these findings and to ensure that they reflect the state-of-the-art in SME awareness and experience, and DPA awareness raising activities with SMEs as of June 2019.

Why attend?

Your contribution is to discuss and inform the research findings based on your own experience. These findings will serve to inform future stages of STAR II, enabling the consortium to identify gaps that the project's work must address. It will also be an opportunity for knowledge exchange, networking and an insight into the wider EU SME context.

